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BRE Commercial Makes Immediate Change to Cassidy Turley BRE Commercial

PHOENIX Jan. 19, 2010 – BRE Commercial in Phoenix announced effective January 19, 2010 the company has changed its name to Cassidy Turley BRE Commercial. The change reflects a move-up in timing of the rebranding efforts the company announced earlier this month.

“We are happy to announce that we are able to transition to our new Cassidy Turley brand more quickly than originally planned. In the next few days, you will start seeing new temporary signage and marketing materials as we move to complete our change-over within the next few weeks,” according to Bryon Carney, President and Managing Partner, Cassidy Turley BRE Commercial.

Cassidy Turley provides high quality, end-to-end commercial real estate services, specializing in Capital Markets, Landlord and Tenant Representation, Property and Project Management, and Corporate Services, boasting a division that supports more than 22,000 locations for Fortune 1,000 companies. Cassidy Turley also offers first class market research, integrated, tailored solutions, and an industry expertise which spans several practice groups, including: Automotive, Food Facilities, Healthcare, Higher Education, Hospitality, Law Firm, Life Sciences, and Not-for-Profit sectors.

About Cassidy Turley BRE Commercial:

Cassidy Turley BRE Commercial is an independently owned and operated full service commercial real estate firm serving Metropolitan Phoenix and secondary Arizona cities. Through our partnership with Cassidy Turley we are able to provide innovative, collaborative real estate solutions for our clients nationwide. Cassidy Turley combines Turley's heritage of more than 100 years of commercial real estate service in the Midwest, with the East Coast brand equity and recognition of Cassidy and the strength of two West Coast brands, BT Commercial from Northern California and the two BRE Commercial companies, Phoenix and San Diego. For more information, visit the company's Web site at www.brephoenix.com.

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